



GREEN Social Prescribing



Humber, Coast and Vale Green Social Prescribing Programme Grant Guidance 2021

The Humber, Coast and Vale (HCV) Health and Care Partnership has secured funding to develop a ‘test and learn’ site for Green Social Prescribing (GSP) across our six places of East Yorkshire, Hull, North Yorkshire, Vale of York, North Lincolnshire and North East Lincolnshire. The aim of the ‘test and learn’ sites is to embed GSP into communities in order to:

- Improve mental health outcomes.
- Reduce health inequalities.
- Reduce demand on the health and social care system.
- Develop best practice in making green social activities more resilient and accessible.

The programme is funded by the Department for Environment, Food and Rural Affairs, NHS England, NHS Improvement, Natural England, the Department of Health and Social Care, Public Health England, the Ministry of Housing Communities and Local Government, the National Academy for Social Prescribing and Sport England. The programme is being delivered by the Lead Organisation HEY Smile Foundation and runs from April 2021 to March 2023.

We are looking to fund projects that ***‘improve people’s mental and physical wellbeing through activities that occur outdoors and in nature’***.

Activities need to ensure they are open and accessible and can link with local healthcare initiatives such as Social Prescribing. Successful applicants will also be required to act as a referral point for individuals accessing Social Prescribing as part of the wider work of the Humber, Coast and Vale Green Social Prescribing Test and Learn Site. For this reason we are looking for projects that supports adults, in particular those with mild to moderate mental health issues, helping to prevent admission to NHS facilities by developing early or alternative interventions to clinical need. We are also interested in hearing about projects that seek to remove health inequalities and disparity in health outcomes, with a focus on diversity in the population.

Projects must be working in, or serving, one of Humber, Coast and Vale’s six ‘Places’: North East Lincolnshire; North Lincolnshire; Hull; East Yorkshire; Vale of York; North Yorkshire.

Through this fund we are looking for organisations and groups to enhance their existing offer, or develop new and innovative activities, to facilitate an increase in safe referrals from healthcare systems such as Social Prescribing.

We have three Grants available. Please choose and apply for the grant that best suits your organisations or group.

Seed Grant:

The Green Social Prescribing Seed Grant welcomes applications from micro-groups, new start-ups or established organisations looking for extra support to build their capacity and work more closely with local healthcare providers.

This funding round has an allocation of £30,000 and we welcome applications of £500 to £5,000 from across Humber, Coast & Vale.

Blossom Grant:

The Green Social Prescribing Blossom Grant welcomes applications from locally trusted groups that have the ambition to become future leaders in their field, but require the development of a specific skills and resources to flourish. They will have the ambition to play a future strategic role in developing Green Social Prescribing in their local area.

This funding round has an allocation of £60,000 and we welcome applications of £1000 to £10,000 from across Humber, Coast & Vale.

Pollinator Grant:

The Green Social Prescribing Pollinator Grant welcomes applications from leading organisations with excellent systems in place and the resources to deliver activities with strong outcomes. This is an opportunity to apply to fund a proven activity, while supporting the programme to help others flourish and become more connected to the Humber, Coast and Vale Green Social Prescribing programme aims.

This funding round has an allocation of £60,000 and we welcome applications of £5000 to £10,000 from across the Humber Coast & Vale.

Eligibility criteria

Projects must:

- Focus on supporting adults (18+).
- Take place in the outdoors / nature.
- Support the mental and physical wellbeing of individuals taking part.
- Link with local healthcare systems such as Social Prescribing.
- Be prepared to receive referrals from healthcare partners as part of the wider Humber, Coast and Vale Green Social Prescribing programme of works.
- Demonstrate how their activity will be monitored and evaluated.

Activity proposals can also include an itemised budget to help improve:

- Access to training for their volunteers / staff in order to deliver safe and engaging activities.
- Systems to support the planning of activities and measure impact.
- Equipment to enable inclusive activities.

Project proposals should also demonstrate:

- A commitment to learning and development.
- A clear understanding of the project's legacy.
- They are open and accessible.
- They help to prevent admission to NHS facilities through early or alternative interventions to clinical need.
- They seek to remove health inequalities and disparity in health outcomes, with a focus on diversity in the population.

Through this fund we are looking for organisations and groups to enhance their existing offer, or develop new and innovative activities, to facilitate an increase in safe referrals from healthcare systems such as Social Prescribing.

As a 'Test and Learn' site we also encourage applicants to consider how activities could:

- Be more engaging.
- Increase capacity.
- Implement systems to capture learning and impact.

Successful projects will receive funds in January 2022 and must complete required project delivery and monitoring no later than March 2023 unless otherwise agreed.

For more information regarding the Humber, Coast and Vale Green Social Prescribing programme click [here](#).

Applying organisations must either be:

- Registered Charities.
- Constituted Community and Voluntary Organisations.
- A Constituted Group or Club (a group that has a set of rules describing its purpose and how it's run).
- A Not-for-Profit Company or Community Interest Company (see notes**).
- A business with social objectives that reinvest all profit into these objectives.
- A Community Benefit Society.
- Charitable Incorporated Organisations.
- Faith Groups.
- Parish and Town Councils leading a community-led idea.

Governing documents, accounts, safeguarding policy, equal opportunities policy and insurance documents that cover the proposed activities will be requested as part of the application process. Statutory organisations may support a partnership proposal, but the lead accountable organisation must meet the eligibility organisations criteria above.

Proposals must not advance religious or political views.

Fundable items

The following items can be funded by this programme:

- Materials
- Room / venue hire
- Equipment
- Training costs (staff and volunteers)
- Insurance
- Running costs (linked to project)
- Professional fees (linked to project)
- Consumables
- Travel expenses
- Volunteer expenses
- Volunteer support costs
- Monitoring and evaluation
- Staff costs (linked to project)
- Transport provision

Non-fundable items:

- The following items cannot be funded by this programme:
- General running costs
- General staff costs
- General professional fees

Application Process

If you would like to have a chat about your project idea before completing an application you can speak to Anthony Hurd, Programme Manager (Green Social Prescribing), on 07874 865284.

Applying organisations can register on www.beecan.org and submit their application using the online form within the published deadline. For accessibility requests or queries, please contact GreenSP@heysmilefoundation.org.

Alternatively, an electronic version of the application form is available in Word format, alongside copies of the Grant Guidance document and Grant Policy & Frequently Asked Questions. This can be requested by emailing GreenSP@heysmilefoundation.org or downloaded from [GREEN SOCIAL PRESCRIBING PROGRAMME - HEY Smile Foundation](#)

Submitted applications will receive an initial assessment to ensure the proposal and applying organisation meets the funding criteria. Organisations may be contacted to clarify any initial queries before going to the assessment panel.

The assessment panel will include representative from the Social Prescribing, Mental Health, the outdoors sector, the active sector, alongside those with lived experience. The decision made by the panel is final.

If applications are approved, a Grant Offer letter will be sent via email for an accountable person to sign. The completed document must be returned via email or post, before funding is released.

If unsuccessful you will be advised of the reason, and if appropriate, signposted to another opportunity.

At their discretion the assessment panel may invite groups to attend a meeting and present their proposal.

Grant guidance

Please read our full Grant Policy & Frequently Asked Questions prior to submitting your application.

Common reasons why an application may not be successful:

- Application does not meet the guidelines within the Grant Policy and / or does not meet the funding priorities.
- Equality and diversity issue observed.
- Safeguarding concern.
- Budgets and / or value for money not clear.
- Poor planning and / or capacity issue observed.
- Not clear what difference the proposal will be make.
- Questions over organisation finances.
- Statutory overlap.

Timeline

- The Deadline for applications is 5pm on Friday 26th November 2021.
- Applications will be reviewed by the Independent Grants Panel the week beginning 13th December.
- Applicants will be notified if they have been successful, or not, the same week.
- Money will be administered to successful organisations in January 2022.